



HENNEPIN TECHNICAL COLLEGE  
Brooklyn Park | MN

HOSTED BY



**Reuse**  
MINNESOTA  
Educate | Advocate | Promote

# ABOUT REUSE MINNESOTA

Reuse Minnesota was founded in 2012 and is a member-based nonprofit dedicated to leading a movement grounded in the principles of reuse. Our membership includes small and large reuse businesses, government entities, nonprofits, academic institutions, and individuals who support reuse.

Reuse Minnesota believes in the value of all people and chooses to be an organization that not only welcomes diverse voices and perspectives, but actively seeks to incorporate them. We are committed to ensuring individuals of all abilities, ages, body sizes, cultural backgrounds, gender identities, income levels, races, and sexual orientations feel respected in our efforts. We ground this commitment by intentionally creating inclusive access for the opportunities and resources we offer.



Reuse Minnesota staff and board members



2023 board of directors

# MISSION AND VISION

Our purpose is to lead a movement grounded in the principles of reuse, which extends the life of resources and decreases the demand for new production.

---



## Mission

We build partnerships and support a vibrant network of reuse practitioners through education, promotion, and advocacy.

---



## Vision

We envision regenerative, reuse-centered communities that protect the environment and value the well-being of future generations.

# BECOME A CONFERENCE SPONSOR OR EXHIBITOR

---

Reuse Minnesota is seeking sponsors and exhibitors for its 5th annual conference. REUSE24 educates, inspires, and connects professionals across the reuse sector. The event offers informative keynotes, breakout sessions, and networking opportunities geared toward strengthening and expanding the reuse economy.

The conference brings together thought leaders and experts from multiple disciplines and from across the nation.

## Apply online

Please fill out this [form](#) to express your interest in participating as a sponsor and fill out this [form](#) to apply to be an exhibitor. The conference committee will review applications on a rolling basis. If selected as a sponsor or exhibitor, you will be instructed on how to register and pay via our conference website using a unique registration code. Application deadline: September 8. Questions? [info@reusemn.org](mailto:info@reusemn.org) or [reusemn.org/conference](https://reusemn.org/conference)

---

# REUSE23 CONFERENCE RECAP

**175**

In-person and  
virtual registrants

**40**

Speakers



**20**

Sessions



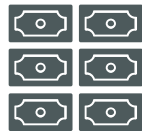
**14**

Sponsors



**6**

Scholarships  
awarded



**16**

Volunteers

**10**

Exhibitors



**5**

Site visit hosts

**CONFERENCE HIGHLIGHTS &  
PHOTOS**

<https://tinyurl.com/374a9e28>



# REUSE23 CONFERENCE RECAP

## What our conference guests had to say

"I appreciated the opportunity to recharge and destress and clear my head after the whirlwind of getting to the site, interacting with many new people and ideas!"

"I also thought the variety of speakers was phenomenal which made it VERY difficult to choose which one to attend!"



"This conference was one of the best I've attended in a long time. You all did such a great job putting it together! The venue worked well."

"I really appreciated hearing about the necessity to support the BIPOC community in their efforts to build sustainable businesses with a reuse component."

# SPONSORSHIP PACKAGES

BENEFITS	Title \$5,000+	Advocate \$3,000 - \$4,999	Partner \$1,000 - \$2,999	Supporter \$500 - \$999	Social hour \$250+
Conference registration	4	3	2	1	0
Preconference site tour registration	4	3	2	1	1
Exhibitor space (6' table, tablecloth, two chairs)	Yes	Yes	–	–	–
Sponsored content in one conference newsletter	Yes	Yes	–	–	Yes
Opportunity to address conference attendees	Yes	–	–	–	–

## All sponsorship levels include

### Brand visibility

- Logo and link to URL on conference website, conference app, newsletters, social media
- Recognition from the podium and during the conference slideshow

### Post conference

- Conference attendee list and contact information
- Newsletter acknowledgement

## Your sponsorship supports

### Scholarships

- Provides registration for individuals who would otherwise be unable to attend

### Honorariums

- Provides honorariums for speakers

### Technology

- Supports technology needs such as accessibility services

Contact: Emily Barker, [emilybarker@reusemn.org](mailto:emilybarker@reusemn.org), 612-314-6872

Sign up as a sponsor at: [reusemn.org/conference](http://reusemn.org/conference)



# EXHIBITOR BENEFITS

BENEFITS	Reuse Minnesota member		Nonmember \$350
	Small organization \$150	Government or large organization \$250	
Priority registration and placement at venue (space is limited)	Yes		No
Conference registration	1		1
Exhibitor space (6' table, tablecloth, two chairs)	Yes		Yes
Logo and link to URL on conference website	Yes		Yes
Special recognition in conference newsletters and on social media accounts	Yes		Yes
Recognition from the podium and during conference slideshow	Yes		Yes
Post conference attendee list and contact information	Yes		Yes

Contact: Carolyn Wieland, [carolynwieland@reusemn.org](mailto:carolynwieland@reusemn.org), 612-314-6283

Sign up as an exhibitor at: [reusemn.org/conference](http://reusemn.org/conference)





# PAST SPONSORS AND EXHIBITORS

## 2023



Funding for REUSE23 was provided by the Minnesota Environment and Natural Resources Trust Fund as recommended by the Legislative-Citizen Commission on Minnesota Resources (LCCMR).

# PAST SPONSORS AND EXHIBITORS

## 2022



Funding for REUSE22 was provided by the Minnesota Environment and Natural Resources Trust Fund as recommended by the Legislative-Citizen Commission on Minnesota Resources (LCCMR).

## 2020



## 2019



[reusemn.org/conference](https://reusemn.org/conference)  
@reusemn  
612-314-6283

